

## **Historic, Archive Document**

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# Gelser Brothers

Dalton, New York

## Gladiolus Bulbs

**Season of 1932**

Our growing conditions this year were ideal for the production of good strong healthy bulbs. Bloom was exceptionally good and free from insect pests. All our stock is grown under field culture with no effort at forcing, consequently you are assured of getting the best possible bulbs, when you buy from us. We believe in service and aim to conduct our business in such a manner as to satisfy our customers.

We guarantee our bulbs to be true to name and free from disease. Should any prove otherwise, we will gladly replace or refund money.

Terms are net cash before shipment, remittances should be made by postal money order, express money order or check.

We pay all packing and transportation charges to all points in the U. S.

The following discounts will be allowed. 10% on orders of \$5 to \$25, 15% on orders of \$25 to \$50; 20% on orders of \$50 or more. One dozen bulbs of a variety at the price of ten, six at same rate.

### GELSER BROTHERS ORIGINATORS

**APPEAL** (1931) Tall graceful plant with several very large butterfly like flowers open at one time. Color, beautiful shade of geranium pink with conspicuous yellow lip. Rapid propagator. Large bulbs \$1.50; Medium \$1.00; Small 50c; Bulblets 10 for 75c.

**RED PIRATE** (1931) Tall, healthy plant with 4 to 5 large wide open blooms at a time. Color, dark rose red to carmine, with almost black throat blotch. A very distinct and pleasing shade of red. Good propagator. Large bulbs \$3.00. Medium \$2.00. Small \$1.00. Bulblets 10 for \$1.50.

**SHAWNEE** (1931) Tall, vigorous grower with 5 to 6 unusual colored flowers open at one time. Color, pansy purple shading to vinaceous purple in the throat. Carmine blotch on lower petal. General color effect, a smoky purple. Very early. Large bulbs \$1.00; Medium 60c; Small 30c; Bulblets 10 for 50c.

**ALICE REID** (1929) La France pink, overlaid with geranium pink. Long straight spikes of well placed flowers, which open perfectly to the last one. Very early. Large bulbs 30c; Medium 20c; Small 10c.

**FLOR-RICO** (1929) Rhodamine purple, upper petals and throat light mallow purple. Intensely ruffled and fluted with three to four large flowers of extra heavy substance open at one time. A distinct purple gladiolus. Large bulbs \$1.00; Medium 50c; Small 25c; Bulblets 10 for 40c.

**MARY FREY** (1926) Lavender pink with ruby blotch on lower petals. Flowers are of large size, perfectly placed on a long straight slender stem with six to nine open at one time. Extra early. Winner of Vaughan's Silver Medal for best commercial seedling. Winner of \$500 Trial Ground Challenge Trophy. Large bulbs 10c; Medium 10c for 2; Small 10c for 4.

**NEOLA** (1929) A lavender with lower petals blotched cream, overlaid with carmine dots. Long straight spike with many well placed slightly hooded flowers. Large bulbs 15c; Medium 10c.

**ONECO** (1928) Mallow purple with rhodamine purple blotch in throat. Good sized flowers. One of the best in its color. Large bulbs 15c; Medium 10c.

**PRIMROSE QUEEN** (1928) Light primrose yellow without markings. Tall grower with many ruffled flowers open at a time. Large bulbs 50c; Medium 30c; Small 15c; Bulblets 10 for 30c.

**W. G. WELKER** (1929) Begonia rose shading to geranium pink in throat. Carmine pink blotch tipped with a yellow line. Vigorous grower with many well placed flowers open at a time. Large bulbs \$1.00; Medium 60c; Small 30c; Bulblets 10 for 60c.

**WYOMING** (1929) Sulphur yellow lightly streaked with begonia rose. Geranium pink border. Very odd and beautiful flower. Large bulbs 20c; Medium 15c; Small 10c.

**WHITE KNIGHT** (1930). Very large glistening white, with a purple blotch in throat. Tall grower with several well placed flowers open at a time. Large bulbs \$1.25; Medium 75c; Small 50c; Bulblets 10 for 60c.

VARIETY	Per Bulb unless otherwise noted		
	1 1/4 Up Large	3/4-1 1/4 Medium	3/8-3/4 Small
Adeline Kent (D), Heavily ruffled rose pink.....	.10	....	....
A. E. Kunderd (K), Ruffled salmon with darker blotch, large flowers.....	.10	.10 for 2	.10 for 4
Aflame (H), Begonia rose, very large flowers, prim.....	.10	.10 for 2	.10 for 4
Albatros (Pf.) The best pure white we know, good grower.....	.40	.25	.10
Angels Dream (E), Large light salmon pink, many open.....	.50	.30	.15
Anmut (Holland), Very early shell pink, well formed flowers.....	.10 for 2	....	....
Anna Eberius (D), Deep rhodamine purple.....	.10 for 2	.10 for 4	....
Annie Laurie (B), Beautiful pink on white ground.....	.10 for 2	.10 for 4	....
Apricot Glow (P), Soft apricot, one of the best new prim.....	.10 for 2	.10 for 4	.10 for 8
Ave Maria (Pf), Light blue with purple blotch, large flowers.....	.30	.20	.10
Balboa (Briggs), Soft pink and yellow.....	.08	.10 for 2	.10 for 4
Beatrice (Bales), Eosine pink on cream, crinkled effect.....	.10	.10 for 2	....
Beatriz Michalena (D), Peach red and orange.....	.10 for 2	.10 for 4	....
Berty Snow (Mair), One of the very best lavenders.....	.10	....	.10 for 4
Betty Nuthall (S), Orange salmon, good grower, late.....	.20	.15	.10
Bleeding Heart (Brown), Pink with large red blotch, many open.....	.40	.25	.10
Byron L. Smith (K), Delicate lavender on white ground.....	.10 for 2	.10 for 3	....
California (Kir), A deep rich apricot with yellow throat.....	.25	....	....
Capt. Boynton (Boynton), Lavender blue with purple blotch.....	.10 for 3	....	....
Cardinal Prince (K), A magnificent cardinal red.....	.10 for 3	.10 for 4	....
Carolus Clusius (V), Beautiful light rose pink.....	.08	....	....
Catherine Coleman (C), Clear salmon rose with purple lines.....	.10	....	....
Chalice Flower (K), Creamy blush white.....	.10 for 2	....	....
Charles Dickens (E), Bright radiant purple.....	.10	....	....
Crinkles (K), Very dark pink, heavily ruffled.....	.08	.10 for 2	....
Copper Bronze (K), Large coppery bronze, prim.....	.08	.10 for 2	....
Coryphee (Pf), Pure pink blending to white, extra good.....	.20	.15	.10
Don Juan (K), Salmon rose flaked blue, large flowers.....	.10 for 2	....	....
Dr. Elkins (K), White with lilac blue throat blotch.....	.10 for 2	....	....
Dr. F. E. Bennett (D), Deep peach red, many open.....	.10 for 2	.10 for 3	....
Dr. L. H. Bailey (K), Velvety tyrian rose with darker velvety blotch.....	.40	.20	.10
Dr. Nelson Shook (K), Deep tyrian rose, lighter throat, strong grower.....	.10	....	....
Emile Aubrun (Le), Coppery bronze, cherry red throat blotch.....	.03	.10 for 3	....
Etendard (Le), Cream with brilliant red blotch.....	.08	....	....
Fay Lanphier (W), Coral with cerise blending, large flowers.....	.10 for 2	.10 for 4	....
Fern Kyle (K), Ruffled creamy white.....	.08	....	....
Frank J. Symmes (D), Heavily ruffled peach red.....	.10	....	....
Geraldine Farrar (D), Lavender violet, deep violet spot on lip.....	.08	.10 for 2	....
Gertrude Pfitzer (Pf), Light blue with darker blotch.....	.50	....	....
Giant Nymph (C), Tall light pink, cream yellow throat.....	.10 for 2	....	....
Glorianna (B), Delicate salmon with yellow throat, extra fine.....	.10 for 2	.10 for 3	....
Gold Eagle (A), The earliest deep yellow.....	.10 for 3	.10 for 4	....
Golden Brown (K), Mahogany red with brown markings in throat.....	.40	.25	.15
Golden Dream (Groff), Deep yellow, many open, medium late.....	.10 for 2	....	....
Golden Frills (K), Daffodil yellow, pink lines on lower petals.....	.10 for 2	.10 for 3	....
Gorgeous (K), Rose-red with vivid dark red throat blotch.....	.40	.30	.15
Harmony (Holland), Delicate salmon pink with brownish blotch.....	.10	.10 for 2	....
Helen Howard (A) Bronzy buff, amber yellow throat.....	.08	....	....
Helen Phipps (P), Salmon pink, many open.....	.20	.15	....
Helen Wills (S), Tall large flowered white with lemon throat.....	.10	.10 for 2	.10 for 4
Henry Kanzleiter (Pf), Very fine early dark velvety red.....	.10	....	....
Heavenly Blue (Pf), Pale sky blue, a very fine light blue.....	.12	.10 for 2	.10 for 5
Hinemoa (Doney), Rose pink flaked chocolate, yellow throat blotch.....	.50	.35	.15
Immensity (K), Bright salmon color, very large.....	.10 for 2	....	....
Jack London (D), Light salmon, vermillion stripes, yellow throat.....	.10 for 2	....	....
Jacoba Van Beijeren (H), Light purple self color.....	.10 for 2	....	....
Jap Lady (Decorah), Bishop purple, dark purple throat blotch.....	.10	....	....
Jean du Tailles (Le) Deep salmon, flaked deeper, maroon blotch.....	.10 for 2	.10 for 3	....
Jenny Lind (Decorah), Clear light salmon, long spike of bloom.....	.10 for 2	....	....
J. T. McCutcheon (K), A fine large prolific red.....	.15	....	....

## GLADIOLUS

## PREPAID PRICES

VARIETY	Per Bulb unless otherwise noted		
	1 1/4 Up Large	3/4-1 1/4 Medium	3/8-3/4 Small
John T. Pirie (K), Mahogany brown, yellow throat, tall and odd.....	.10 for 2	.10 for 4	....
Jonkheer von Tets (Pf), A very large pure white, very fine.....	1.00	.75	.50
Kirchhoff's New Violet (Kr), Red violet, good grower.....	.20	.15	.10
Kirchhoff's Violet (Kr), Dark violet blue, early.....	.10	.10 for 2	.10 for 4
Kunderd's Apple Blossom (K), Apple blossom color.....	.10 for 2	.10 for 3	....
Kunderd's Yellow Wonder (K), Tall light yellow.....	.10 for 2	.10 for 4	....
Lady Byng (Gilchrist), Shell pink, tall grower, very early.....	.10 for 2	....	....
La Couronne (Le), Creamy yellow blotched scarlet.....	.10	....	....
Lavender Bride (Bride), Very large smoky lavender.....	.15	....	....
Lilac Glory (K), Large ruffled rose pink.....	.10	....	....
Lilac Unique (K), Deep lilac, deeper throat.....	.10 for 2	.10 for 4	....
Los Angeles (Houdyshell), Soft orange pink.....	.10 for 3	.10 for 5	....
Louis Hemon (Le), Orange salmon with yellow blotch. Very odd.....	.25	.20	....
Loyalty (A), One of the finest yellows, tall.....	.25	.15	.10
Madame M. Sully (Le), Milk white, brilliant carmine throat blotch.....	.10	....	....
Madison Cooper (K), Maroon or dark garnet red.....	.10 for 2	.10 for 3	....
Marie Kunderd (K), Ruffled early white.....	.10	....	....
Marietta (M), Salmon tinted orange, large blooms.....	.10 for 3	.10 for 4	....
Marion Koch (A), Cream white pink tips, needlepoint type.....	.10	.08	....
Marmora (Errey), Giant rich smoky lavender with purple blotch.....	.15	.10	.10 for 3
Marocco (Pf), Very dark red, nearly black.....	.40	.20	.10
Mary O' Mine (A), The largest, pure white.....	.20	.10	.10 for 2
Memory of Wm. Pfitzer (Pf), The best large flowering early white, tall.....	.10	.10 for 2	....
Miss Spokane (K), Orange salmon, large flowers.....	.10 for 2	....	....
Minuet (C), One of the finest lavenders, clear and distinct.....	.10	....	....
Mother Machree (St.), Smoky lavender, large flowers, many open, extra good.....	.60	.40	.20
Mrs. Anna Pfitzer (Pf), Rich creamy white, perfect form.....	.40	.30	....
Mrs. F. C. Hornberger (H), Pure white, a prize winner.....	.08	.10 for 3	....
Mrs. H. E. Bothin (D), Light geranium pink, scarlet center, ruffled.....	.10 for 2	.10 for 3	....
Mrs. John R. Walsh (D), Pink with ruby throat, heavily ruffled.....	.10 for 2	....	....
Mrs. Leon Douglas (D), Immense salmon-rose pink, extra tall.....	.10 for 2	.10 for 4	....
Mrs. Van Konyenburg (Pf), Tall medium light blue, very good.....	.10	.10 for 2	....
Mrs. P. W. Sisson (C), Tall cameo pink, many open.....	.10 for 2	.10 for 4	....
Muriel (Pf), Large pale blue, darker throat blotch.....	.10 for 2	.10 for 4	....
Nimrod (Errey), Very dark rich crimson, almost black.....	.10	.10 for 2	....
Ocellus (Bales), Pink lavender, prominent violet blotch outlined yellow....	.40	.30	.20
Odalisque (Le), Large white with scarlet blotch, very fine.....	.50	....	....
Opalescent (Bill), Pale lavender with darker lines in throat.....	.10 for 2	....	....
Orange Queen (H), The very best orange yellow prim.....	.10 for 2	.10 for 3	....
Orchidian (K), Deep violet pink and claret red, very striking.....	.15	....	....
Orchid Lady (Spencer), Very large orchid lavender.....	.10	....	....
Paramount (K), A wonderful blending of pink and cream.....	.10 for 2	.10 for 4	....
Patricia Carter (K), A beautiful light shrimp pink primulinus.....	.15	.10	....
Paul Pfitzer (Pf), Brilliant velvety purple, one of the best.....	.10	.12 for 2	....
Pauline Kunder (K), Light rose pink, cream throat.....	.50	.35	.20
Peach Rose (K), Deep rose pink, rich carmine pink blotch.....	.10 for 2	.10 for 4	....
Pearl of California (Kingsley), LaFrance pink, many blooms open at once....	.10	.10 for 2	.10 for 4
Pelletier D'Oisy (Le), The green gladiolus, distinct novelty.....	.20	.15	.10
Pfister's Triumph (Pf), Brilliant salmon, very large and beautiful.....	.15	.10	....
Phaenomen (Pf), Soft salmon pink with cream yellow lip.....	.08	.10 for 2	....
Philatelia (K), Deep tyrian rose feathered darker.....	.25	.15	....
Picardy (P), Soft shrimp pink, outstanding variety.....	8.00	Bulblets \$1 each	
Pink Cloud (K), Ruffled soft rose pink, large flowers.....	.10	.10 for 2	....
Polychrome (K), Mahogany brown with red blotch, unusual color.....	.30	.20	.10
Pride of Wanakah (Chriswell), Rich lavender rose of wonderful color.....	.10 for 2	.10 for 4	....
Purple Glory (K), Deep maroon red, beautiful ruffled.....	.10	.15 for 2	....
Purple Challenge (K), Very good clear purple.....	.50	.35	.20
Purple Queen (K), Deep violet purple, ruffled flowers.....	.10 for 2	.10 for 4	....
Purpurea (Holland), A very good early large purple.....	.10	.10 for 2	.10 for 4
Queen of Bremen (Zimmer), Soft amaranth pink, a prize winning prim.....	.20	.10	.10 for 2

VARIETY	Per Bulb unless otherwise noted		
	1 1/4 Up Large	3/4-1 1/4 Medium	3/8-3/4 Small
Queen of Night Improved (D), Deep maroon, almost black.....	.10 for 2	.10 for 5	.10 for 10
Ramesses (St), Tall growing purple with immense ruffled flowers.....	4.00	3.00	....
Red Cloud (K), Grand bright red.....	.10 for 2	....	....
Red Emperor (Groff), Pure deep scarlet, very large flowers.....	.08	.10 for 2	....
Richard Diener (D), Geranium pink, cream center, many open.....	.10 for 2	....	....
Rita Beck (F), Shell pink, red lines on lip, flowers very large.....	.15	.10	....
Roi Albert (Le), Coppery salmon a new color combination, odd.....	.20	.10	.10 for 2
Roi Soleil (Holland), A new golden yellow, large flowers.....	.40	.20	.10
Rosemary (Bales), Lavender rose, a novelty.....	.10 for 2	.10 for 4	....
Rose Mist (F), Old rose with faint buff suffusion.....	.10 for 2	....	....
Ruffled Beauty (K), Deep American beauty violet.....	.10 for 2	....	....
Scarlano (K), Bright orange red, well ruffled.....	.10 for 2	....	....
Snow Flower (K), Rose red, immense white face, striking.....	.10	....	....
Sir Roger Casement (D), Ox-blood red, heavily ruffled.....	.10	.08	....
Smoky (Hutt), Coppery bronze, unusual color.....	.10 for 2	.10 for 4	.10 for 8
Snow Glory (K), Ruffled white with blue lines.....	.10	....	....
St. Thomas (K), Large deep salmon rose with purple blotch.....	.10 for 2	....	....
Stuttgardia (Pf), Very large orange red, wide open form.....	.40	.30	.20
Sweet Rose (K), Large soft deep pink with red throat.....	.10 for 2	.10 for 3	....
T. A. Edison (K), Large velvety dark blood-red. Heavily ruffled.....	.50	.30	.20
Taro (K), Dark American beauty rose color, a beautiful variety.....	.10 for 2	....	....
The Orchid (Sp), Orchid shape and color, good novelty.....	.10 for 2	.10 for 4	....
Tiger (K), Smoky blue and salmon, throat red and white.....	.10	.10 for 2	.10 for 4
Truly Brown (K), Deep mahogany brown. Bronzy blotch in throat.....	.50	.30	.20
Tycho Zang (A), Extra large salmon pink, strong grower.....	.10 for 2	.10 for 4	....
Uhlan Chief (K), Brilliant vermilion scarlet.....	.08	....	....
Veilchenblau (Pf), Large dark blue, the best in this color.....	.10	.10 for 2	....
Victoria Fredericks (D), Eosine pink, yellow lip, very early.....	.10 for 2	....	....
Watermelon (K), Watermelon color, extra fine.....	.10	.08	....
W. H. Phipps (D), LaFrance pink flaked deeper, many open, grand.....	.10	.10 for 2	....
William Kent (D), Creamy shell pink, golden center, well ruffled.....	.15	.10	....
Winged Victory (Briggs), Very large geranium pink.....	.50	.40	.20
Wodan (Pf), Rich violet blue, the best in its color.....	.60	.50	.40
Yellow Perfection (Pf), Pure soft yellow, many open at a time.....	.30	.20	....
Yvonne (Holland), Fine rosy white with small red throat blotch.....	.10 for 2	.10 for 3	....

## ORIGINATORS OR INTRODUCERS

Abbreviations—(A) Austin; (C) Coleman; (D) Diener; (F) Fisher; (K) Kunderd; (Le) Lemoine; (Pf) Pfitzer.

## MIXED GLADIOLUS BULBS

**DE LUXE MIXTURE**—This is our very best mixture. It contains many new and high priced varieties. Every bulb is worthy of a place in your garden. An inexpensive way to get a good collection of Gladiolus is to grow our De Luxe Mixture. Your money back if not pleased. 40c per dozen. \$2.50 per 100.

## GLADIOLUS BULBLETS

Gladiolus bulblets for sale of nearly all varieties listed. We would be pleased to quote you on bulblets, if you will send us a list of the number and varieties wanted.

## REGAL LILY BULBS

The best hardy lily. Color white with golden throat. Exterior of flower is usually pink.

Small blooming size.....	35c for 3,	\$1.00 per dozen
Medium size .....	40c for 2,	\$2.00 per dozen
Large size .....	30c each	\$3.00 per dozen

Regal Lily bulbs should be planted six or more inches deep and lay the bulb on its side. Bulbs can be planted early in the Spring or late Fall.

# Gelser Brothers, Dalton, New York